Next generation mobile learning + rewards platform for brands

Create learning experiences that are perfect for professional training and educational marketing.

We know how people learn and have created out-of-the box learning behavior models that allow you to create an experience that turns learning into loyalty, and beyond. Add your educational content to these experiences to create exceptional marketing and training programs.

Engage your learners and motivate them throughout their educational path.

Create landing pages to attract your audience and let them know about the benefits of your programs. Automatic drip marketing campaigns will keep learners on course and inform them of new updates with HTML emails or SMS messaging.

Reward your learners for their progress with points, badges, gift cards or online certification.

Gamification is more than just points and badges, it rewards behavior and naturally encourages loyalty. Not all learning experiences are the same. Some behavior is activated by progress and achievements, while others seek tangible rewards like discounts and gift cards. Whatever their behavior, we have a reward for them.

Author and analyze your branded learning experiences from the cloud with BrandLX.

You can create a wide range of activities for learners to experience. Easy-to-use features help you build courses in minutes. Powerful testing tools let you preview your content on all major devices. Monitor course engagement and behavior trends to constantly adjust your learning experiences for maximum success.

BrandLX Top Features

MOBILE FIRST

Learning happens everywhere, on the train, in the break room and on even on the beach (yes). BrandLX was created from the ground-up to support a generation of learners in motion.

END-TO-END BRANDING

BrandLX is about your brand. More than the typical 'your logo here', BrandLX wraps all your training content and communications into a fully branded learning experience.

SCALABLE + SECURE

Fully managed in the cloud, so there are no complicated installs or upgrades required. Nightly automatic backups and 24/7 system monitoring.

COURSES + ACTIVITIES

BrandLX fully supports today's varied learning environments with 11 different activity types, blended learning, continuing education credits, certifications and interactive content.

GRADING + SCORING

From simple pass/fail to letter grades with points and weighting on individual activities, BrandLX has one of the most powerful and flexible scoring and grading engines available.

GAMIFICATION

Engage and motivate your learners with activities, badges, points, leaderboards and real-world rewards such as gift cards, donations and discount codes.
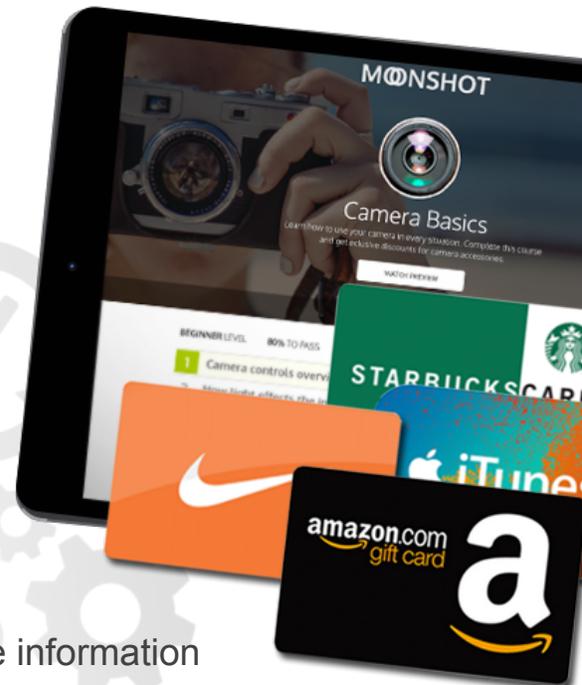
SINGLE SIGN-ON

BrandLX is focused on quick and seamless on-boarding. We support user authentication with ADFS, SAML, OpenID, OAuth2 and social media logins.

INTEGRATIONS

Modern learning does not happen in a vacuum. You need to integrate with existing systems and to take advantage of third-party APIs and connection services.

Ready to learn more? For pricing and more information

Call (503) 223-4184 or go online to www. mybrandlx.com